



SOUTH DAKOTA
REALTORS®

REALTORS® NEWS

March 2019 Volume 11 Issue 3



REALTORS® Relief Foundation Fundraiser For Those Affected by the Nebraska Flood

Mortgage and Rental Assistance Grant

The Nebraska REALTORS® Association and the REALTORS® Relief Foundation have partnered together to help with mortgage and rental assistance (up to \$1000) for those affected by the Nebraska flood.



[DETAILS](#)

What REALTORS® can do to help

The Nebraska REALTORS® Association has started a fundraiser for the REALTORS® Relief Foundation, please consider making a donation. We are also relying on our members to get the word out about the mortgage and rental assistance grant.



[MAKE A DONATION](#)

State Association Update

Michelle Kleven, CEO

Spring has sprung - at least according to the calendar! Although the weather has not yet fully cooperated in that fashion, we have experienced warmer temps and sunshine!

This month the 94th Legislative Session ends with veto day on Friday, March 29, 2019. There are many bills awaiting final consideration and signature by the Governor. Two bills received a veto by the Governor of which the legislature failed to override and the vetoes were sustained. The Military Relocation Professional (MRP) certification course was held in Rapid City this month and we had a great response to the first-time debut of this course in South Dakota. The instructor is a United States Marine Corp Veteran from Scottsdale, AZ and brought a wealth of first-hand knowledge of military housing and the nuances associated with the process.

The Road Show - Caravan is coming to a site near you next month and it is scheduled for the week of April 8th in four sites across South Dakota. It promises to be another information packed course. Registration information is available in this newsletter and on the SD REALTORS® website at www.sdrealtor.org.

Curious about professional standards enforcement? The association is hosting professional standards training for the committee members on April 25th. Attendees will learn about the process that administers ethics complaints and arbitration requests; from how they're handled; when they're filed and how a hearing is conducted.

The members of the State Leadership Team are planning to attend the Region 8 Retreat which will be held April 9th - 11th in Minneapolis, MN with host, RVP Rod Helm of Minnesota. The leaders of the five state associations will be gathering to discuss items of regional nature and meet with representatives from the National Association. Attendees will receive the latest updates and reports on items and issues to be discussed in May at the NAR REALTOR® Legislative Meetings & Expo.

Preparations are underway for the South Dakota delegation's annual trip to Washington D.C. The afternoon of Wednesday, May 15th will be the Hill visits and the governance meetings will run Tuesday to Saturday, May 14-18th. If you have not visited our nation's capital city in the spring, it is a real treat and not one to miss!

Here is to hoping that the real estate markets across the state are active and productive as the spring weather makes its way to our part of the country!

Local Board Update

Mount Rushmore Area Association of REALTORS®

Brandy Purcell Hartman, Association Executive

The Mount Rushmore Area Association of REALTORS® is excited to host the 2019 Convention of the Dakotas. The theme will be 'ALL IN'. We have 176 registrations and the hotel room blocks are now open for reservations. We have Night Ranger performing after the ice breaker on Wednesday Night. Guests will included; NAR President John Smaby, NAR Chief Economist Lawrence Yun, 2022 NAR First Vice President Candidate Kenny Parcell, Joy Nelson from The Joy Ranch (first South Dakotan to win the NAR Good Neighbor Award). National Educators Trista Curzdlo and Travis Everette will provide us with top notch education.

If you have not registered or would like to check out all of the events and register for the excursions, log on to <https://www.2019conventionofthedakotas.com/#/>

We look forward to having all of you as our guests in Deadwood. Our members will once again participate in the Statewide Open House weekend April 27th and 28th.

MRAR has currently collected over \$7,000 in RPAC donations through our annual dues collection and have set our sights to surpass our goal set forth to us by the National Association of REALTORS®


The Education Committee continues to bring quality education to the hills and has scheduled the following courses for the first half of 2019;

February 7 th	Fair Housing & ZipForms
March 5 th	Renovation Loans
April 10 th	REALTOR® Safety
May 9 & 10 th	Responsible Broker Course
October 2 nd	Code of Ethics
October 2 nd	Financial Basics for Independent Contractors
October 30 th	Through the Client's Eyes; Buyer Agency

Our annual Northern Black Hills REALTORS® For Kids Auction is scheduled for April 5th at the Lodge at Deadwood and Tee it Up will be August 29th at Spearfish Canyon Country Club. If you would like more information, please log on to www.realtorsforkids.org. Over \$90,000 has been distributed throughout the Northern Black Hills communities in 2018 and over \$950,000 since 2003.

Our Southern Black Hills REALTORS® For Kids program has scheduled their annual Scramble for the Kids for June and will be held in Custer or Hot Springs. The Annual Auction fundraiser is scheduled for October 11th at Mount Rushmore. Over \$24,000 has been donated back to our Southern Black Hills communities in 2018 and \$88,000 since 2010. Continuing to build better communities, one heart at a time.

Happy Spring!



ALLOIN

REALTOR® Convention of the Dakotas
September 11-13, 2019
Deadwood, SD

Education for Your Business

GRI 106 - Construction Junction
RESCHEDULED for May, 9, 2019



This course is being sponsored by the South Dakota REALTORS®

Construction Junction...



Thursday, May 9, 2019

SD REALTORS® OFFICE
2302 PATRON PARKWAY, PIERRE, SD 57501

Registration begins at 7:30 AM
Class starts at 8:00 AM - 5:00 PM

CONTINUING EDUCATION - 8 HRS CE
4 HRS REQ / 4 HRS ELECTIVE

All payments must be received at SDAR

PO Box 1175, Pierre, SD 57501
Fax 605-224-8975

To Register online or for more information go to www.sdrealtor.org and
go to Learn & Thrive

Register



What's the Big Deal?

Agency and Risk Management

April 8—11, 2019

April 8 – Ramkota Hotel , Sioux Falls
April 9 – Redlin Art Center, Watertown
April 10 – BW Ramkota Hotel, Aberdeen
April 11 – BW Ramkota, Rapid City

Registration begins at 8:30 AM ~ Class starts at 9:00 AM - 4:00 PM

Review some of the most common liability challenges that real estate professionals face today. This course will also cover the history and background of agency laws, reviews requirements. Through discussion, case studies and lecture, this course will test your knowledge in the area of risk and understanding of the importance of agency in your day to day real estate business.

Instructor: Diane Disbrow, Tuckerton, NJ

Tuition Fees ~ All Licensees \$60 before 4/1/19 **Walk-ins \$70**

Registration deadline April 1, 2019 at 5:00 PM. After April 1, 2019 you must register on-site

6 REQUIRED Continuing Education hours

[Register Now](#)

Top 5 Things You Need

to Know About the REALTOR® Trademarks



How much do you know about the REALTOR® trademarks and how to use them correctly? Here are five key facts.

1. REALTOR® = Member of NAR

A REALTOR® is a member of the National Association of REALTORS®. The term REALTOR® should never be used as a substitute for "real estate agent."

The REALTOR® trademarks include:

- REALTOR®
- REALTORS®
- REALTOR-ASSOCIATE®
- the REALTOR® block "R" logo

The REALTOR® marks let people know that you are more than just a real estate practitioner: you adhere to a strict Code of Ethics that protects clients, the public, and other real estate agents.

The term REALTOR® is not only a trademark owned by NAR and protected by federal law, it's a valuable membership benefit that distinguishes members from other real estate licensees.

2. Members can use the REALTOR® trademarks, with limitations

Members may use the REALTOR® marks only in the context of identifying themselves as members of NAR. To maintain the value of the marks, it's important that they be recognized by the public as identifiers of NAR members, and never used generically to denote a vocation or a business.

Members are licensed to use the marks only in connection with their real estate business and in connection with the place of business with which their membership is associated.

3. Non-members may not use the REALTOR® marks

Non-members are never allowed to use the REALTOR® trademarks in reference to or in connection with their businesses or themselves.

Certain nominal uses of the marks are permissible. For example, newspapers, magazines, or radio or television programs may use the marks to accurately identify an individual as a member of NAR or in reference to a Member Board.

4. Design standards for REALTOR® marks must be followed

The preferred form of the term is REALTOR®—in all caps, and using the registered trademark symbol. If using the symbol isn't possible, then the next best form is in all caps: REALTOR.

The REALTOR® block 'R' logo consists of a letter R set in Futura Typeface on a sharply contrasting rectangular background to form a block "R" with the term REALTOR® centered underneath. The rectangular block and the term REALTOR® centered under that block must be the same contrasting color. View additional design standards here.

5. The REALTOR® marks can be used on the internet and in marketing

In usernames, members are allowed to use the REALTOR® marks only to indicate membership in NAR by using the marks with a member's name or with the legal name of a member broker's real estate business.

In usernames, email addresses, and domain names, the REALTOR® marks do

not need to be separated from a member's name or real estate business name with punctuation, as they do elsewhere.

The marks may be used on merchandise such as T-shirts and ball caps, as long as the item includes the member's name or firm name. However, the marks may not be used in institutional advertising by franchisors.

[Download REALTOR® logos, learn about trademark use on social media, and more.](#)



The REALTOR® Party is a powerful alliance of REALTORS® and REALTOR® Associations working to protect and promote homeownership and property investment. The REALTOR® Party speaks with one voice to advance candidates and public policies that build strong communities and promote a vibrant business environment.

Now more than ever, it is critical for REALTORS® across America to come together and speak with one voice about the stability a sound and dynamic real estate market brings to our communities. From city hall to the state house to the U.S. Capitol, our elected officials are making decisions that have a huge impact on the bottom line of REALTORS® and their customers. Through the support of REALTORS® like you, the REALTOR® Party represents your interests.

Important Links

- [Visit REALTORParty.realtor](#)
- [Download the REALTOR® Party Resource Guide](#)
- [View REALTOR® Party Success Stories](#)

[**Invest in RPAC**](#)

[**Visit our SD REALTORS® website**](#)

